



Dear Customer:

Many thanks for your confidence in Ignatius Press and for signing up to show POPE JOHN PAUL II, starring Jon Voight, Cary Elwes, Ben Gazzara, James Cromwell, and Christopher Lee.

The DVD for the showing will arrive shortly from our California office along with promotional materials to display at your site.

Please allow me to reiterate the terms under which you will show the film.

At the showing, your organization (or bookstore) will:

- Offer for sale the POPE JOHN PAUL II DVD along with a selection of other products. You may also take orders on any items from the catalogs we have enclosed. Merchandise on display or from our catalogs can be purchased by you at 70% of the retail price. (Exception: Books in the Faith and Life and Image of God series are sold to you at 80% of retail price.) Your resale of these items at the normal retail price will provide a profit of 30% on sales (20% for Faith and Life and Image of God books).
- If you run out of any items during the showing, please take orders on those items as well, then call: 1-800-322-1531 or e-mail Neil McCaffrey neil@intrepidgroup.com and we will promptly send whatever product you need to fill those orders.
- Collect all money please be sure all customer checks are made payable to your organization.
- Be responsible for shipping costs only to return any of the products. If you must return product, your organization is responsible for shipping charges back to the Ignatius warehouse. Please see below for return instructions.

Accompanying this letter are the products to sell at the showing, along with an invoice covering the cost to your organization for those products. Note that on the invoice is the suggested retail price of that item. If all goes well and you sell everything, please remit a check to cover the invoice within 14 days of the viewing. If you find that you must return some of the product, please follow directions below.

RETURNING MERCHANDISE

- Pack the product <u>carefully</u> along with a copy of the attached invoice, noting what product is being returned. PLEASE NOTE: Any materials received damaged (this includes with price stickers or evidence of stickers on them) will not be credited to your account. Ship the product back to Ignatius Press (we strongly suggest via UPS) at: 1331 Red Cedar Circle, Fort Collins, CO 80524.
- Please do not pay this attached invoice until you receive back from our fulfillment center a credit memo covering the items you returned.
- Upon receipt of the credit memo, simply deduct the amount on the credit memo from the amount of the original invoice and mail a check in the net amount made payable to Ignatius Press, along with copies of both the invoice and credit memo.
- Please mail the check to: Ignatius Press, P.O. Box 1339, Fort Collins, CO 80522.

If you have any questions, please call Neil McCaffrey at 970-493-3793 or e-mail: neil@intrepidgroup.com.

We hope this movie provides a memorable event for your group. Thank you again for hosting an Ignatius Night at the Movies!

Sincerely,

Diane Hanson

Ignatius Press Special Projects Coordinator

Toll Free: 866-431-1531; Direct: 734-455-1973; E-mail: dhanson@ignatius.com